



Mehler Home Textiles
since 1644

PURE NEW WOOL BLANKETS

- MADE IN BAVARIA -

IN THE BEGINNING WAS THE SHEEP



... with its wool, which nature created as the perfect insulator.

Wool has an excellent heat retention capacity, regulates skin respiration and oxygen exchange, and has moisture-regulating properties, meaning it can absorb up to a third of its own weight in moisture without feeling damp. Only wool obtained exclusively through shearing of living animals may be called pure virgin wool. It is considered wool of particularly high quality. The wool we use is very durable, ecological, and guaranteed to be 100% biologically renewable. When a wool fiber is disposed of, it naturally decomposes in the soil within a few years, slowly releasing valuable nutrients back into the earth.

AND THEN CAME GEORG MEHLER

... and founded a cloth factory in Tirschenreuth in 1644, which is now being run by the 12th generation. This makes Tuchfabrik Mehler the oldest cloth manufacturer in Germany and the last Bavarian Loderer. Throughout the centuries, the family business has always overcome many crises and challenges, which was always due to luck, but more to the entrepreneurial skill and philosophy of the Mehlers, paired with Upper Palatinate modesty. To this day, the House of Mehler still weaves beautiful and very high-quality wool fabrics that are known and valued far beyond the borders of Europe. Not only in clothing do these qualities find their use, Mehler has also become indispensable in the interior sector! And even the Swiss Guard at the Vatican is dressed in Mehler cloth. Even in earlier times, Mehler qualities were so exceptional that Munich cloth merchants would come to meet them as far as Freising to buy everything up when the Mehlers were on their way to the trade fair to sell their cloth.

Learn more about us, our history and what we do at



Mehler Home Textiles
since 1644

WE

living tradition & craftsmanship

since 1644 in Tirschenreuth / Bayern



HERITAGE & INNOVATION

Maximilian Mehler is leading the family business
Tuchfabrik Mehler into the 12th generation!



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BAVARIA'S BEST

PURE NEW WOOL BLANKETS
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BAVARIA'S BEST

THE WOOL IN OUR FANTASTIC BAVARIA'S BEST COULDN'T BE MORE LOCAL OR AUTHENTIC! IT COMES FROM SOUTH GERMAN MERINO SHEEP THAT PLAY A ROLE NOT ONLY IN WOOL PRODUCTION BUT ALSO IN NATURAL LANDSCAPE MAINTENANCE. IT REALLY DOESN'T GET ANY MORE SUSTAINABLE THAN THIS!

A TRUE ALLROUNDER!

WHETHER IN THE WOODS, WHILE CAMPING, OR ON YOUR SOFA, IT'S ALWAYS THERE FOR YOU WHEN YOU NEED TO GET COZY AND WARM! THE PERFECT BLANKET FOR THOSE WHO LIKE THINGS A LITTLE RUGGED!

DETAILS

SIZE: 150 X 200 CM
MATERIAL: 100% PURE NEW WOOL (SOUTH GERMAN MERINO)
WEIGHT: 1500 GRAMS
COLOR: AVAILABLE IN 6 DOUBLE-FACE COLORS

*** MADE IN BAVARIA * PLASTIC FREE**

*** SUSTAINABLE * FAIR * ORGANIC * MULESING-FREE**

*** OEKO-TEX STANDARD 100 * PURE NEW WOOL**



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FRISIA

PURE NEW WOOL BLANKETS
-MADE IN BAVARIA-

FRISIA

THE WOOL IN OUR UNIQUE FRISIA COULDN'T BE MORE LOCAL OR AUTHENTIC! IT COMES FROM NORTH GERMAN MERINO SHEEP RAISED AS PART OF NATURAL LANDSCAPE CONSERVATION EFFORTS. ONE BASE COLOR, BUT SIX DIFFERENT COLOR OPTIONS FOR THE EDGING!

NORDISCH BY NATURE!

WHETHER IN THE FOREST, ON THE BEACH, OR ON YOUR SOFA, IT'S ALWAYS THERE FOR YOU WHEN YOU NEED IT! THE PERFECT BLANKET FOR ANYONE WHO WANTS TO FEEL THE RUGGEDNESS OF THE SEA!

DETAILS

SIZE: 150 X 200 CM
MATERIAL: 100% PURE NEW WOOL (NORTH GERMAN MERINO)
WEIGHT: 1750 GRAMS
COLOR: AVAILABLE IN ONE COLOR SCHEME WITH 6 COLOR VARIANTS FOR THE EDGING

***MADE IN BAVARIA *PLASTIC FREE**
***SUSTAINABLE *FAIR *ORGANIC *MULESING-FREE**
***OEKO-TEX STANDARD 100 *PURE NEW WOOL**



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FRISIA



Individual colors for the overlocking are possible upon request.



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NOMAD'S NEST

PURE NEW WOOL BLANKETS
-MADE IN BAVARIA-

NOMAD'S NEST

THE WOOL USED COMES FROM THE HEART OF MONGOLIA, WHERE NOMADIC TRIBES STILL KEEP AND RAISE THEIR HERDS ACCORDING TO THE TRADITIONS OF THEIR ANCESTORS. DURING PRODUCTION, TOO, THE WOOL UNDERGOES ONLY MECHANICAL PROCESSING AND REMAINS UNDYED AND UNBLEACHED. THIS ALLOWS IT TO RETAIN ITS AUTHENTIC CHARACTER AND CAPTIVATE WITH ITS SOFT, NATURAL FEEL.

A STRONG PURIST!

NO COLOR, NO BLEACH, JUST PURE!

DETAILS

VARIANTS: VOLUMINOUS, PLAID WITH OVERLOCKED EDGE, PLAID WITH FRINGES, BABY BLANKET AND HOT WATER BOTTLE
SIZE: 150X200 CM / 150X190 CM MODEL FRINGES / 78X80 CM
MATERIAL: 100% MONGOLIAN WOOL
WEIGHT: 1600 GRAMS / 1000 GRAMS / 950 GRAMS
COLOR: AVAILABLE IN 4 COLORS

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NOMAD'S NEST



Farbe N8888
pure white



Farbe N1091
greige



Farbe N7401
mud



Farbe N7070
brownny

Article PLAID = 2680

Article PLAID with FRINGS = 2680/F

Article VOLUMINOUS = 2681

also available as Double-Face with colors N1091 + N7401



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DREAM WEAVE

PURE NEW WOOL BLANKETS
- MADE IN BAVARIA -

DREAM WEAVE

FOR THIS WONDERFULLY SOFT BLANKET, WE HAVE USED THE FINEST CASHMERE GOAT WOOL. THESE GOATS LIVE IN THE HEART OF MONGOLIA, WHERE NOMADIC TRIBES STILL HERD AND BREED THEM ACCORDING TO THE TRADITIONS OF THEIR ANCESTORS. DURING PRODUCTION, WE ALSO PLACE GREAT IMPORTANCE ON GENTLE PROCESSING METHODS TO PRESERVE THE FINENESS AND NATURAL QUALITY OF THE CASHMERE.

A DREAM CLASSIC!

CASHMERE REMAINS THE EPITOME OF PURE LUXURY—A QUALITY WE HAVE CAPTURED IN OUR FEATHER-SOFT, WARMING DREAM WEAVE. TIMELESS AND ELEGANT, IT IS SIMPLY A DREAM OF A CLASSIC BLANKET.

DETAILS

MODELS:	PLAID AND HOT WATER BOTTLE
SIZE:	150CM X 200CM / 150CM X 220CM
MATERIAL:	100% CASHMERE
WEIGHT:	850 GRAMS
COLOR:	AVAILABLE IN 3 COLORS

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DREAM WEAVE



5197 / M-8020
angora



5197 / F-313
caramel



5197 / M-116
dolomiten



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WHISPERING CASHMERE

**PURE NEW WOOL BLANKETS
- MADE IN BAVARIA -**

WHISPERING CASHMERE

FOR THIS WONDERFULLY SOFT BLANKET, WE USE THE FINEST CASHMERE AND VIRGIN WOOL. THEY COME FROM THE HEART OF MONGOLIA, WHERE NOMADIC PEOPLES STILL TEND THEIR HERDS WITH GREAT CARE AND IN HARMONY WITH ANCIENT TRADITIONS. TO PRESERVE THE NATURAL SOFTNESS AND WARMTH OF THE CASHMERE, WE PLACE THE UTMOST IMPORTANCE ON A GENTLE MANUFACTURING PROCESS—AND IT SHOWS.

WHISPER OF ETERNITY

THE “WHISPERING CASHMERE” THROW IS MORE THAN JUST A HOME ACCESSORY—IT IS A PROMISE OF COMFORT, WARMTH, AND STYLE. A DREAM-WORTHY CLASSIC FOR THOSE WITH AN EYE FOR THE EXCEPTIONAL.

DETAILS

MODELS: PLAID AND HOT WATER BOTTLE
SIZE: 150CM X 200CM / 150CM X 220CM
MATERIAL: 70% CASHMERE / 30% PURE NEW WOOL
WEIGHT: 950 GRAMS
COLOR: AVAILABLE IN 2 COLORS

***MADE IN BAVARIA *PLASTIC FREE**
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WHISPERING CASHMERE



5719 / N-7121
graubraun



5719 / F-8889
naturweiß



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VELVET CLOUD

PURE NEW WOOL BLANKETS
- MADE IN BAVARIA -

VELVET CLOUD

WHETHER DURING THE COLDER MONTHS OR ON A COOL SUMMER EVENING ON THE TERRACE, OUR VELVET CLOUD IS ALWAYS THE PERFECT CHOICE. IT IS LIGHTWEIGHT, SOFT AGAINST THE SKIN, FITS EASILY INTO YOUR SUITCASE, AND GOES WHEREVER YOU GO.

A LITTLE CLOUD!

WE HAVE CAREFULLY SPUN AND WOVEN SELECT WOOL FROM SOUTH AMERICAN SHEEP. THROUGH OUR EXPERT WEAVING CRAFTSMANSHIP, WE HAVE PRESERVED ITS LIGHTNESS AND NATURAL SOFTNESS USING PURELY MECHANICAL PROCESSING. A TOUCH OF LUXURY FOR YOU – MADE IN GERMANY!

DETAILS

MODEL: PLAID WITH FRINGS
SIZE: 150 X 200 CM
MATERIAL: 100% PURE NEW WOOL
WEIGHT: 750 GRAMS
COLOR: AVAILABLE IN 3 COLORS

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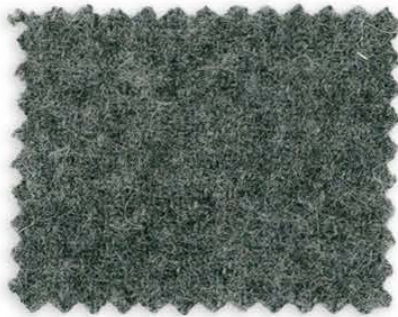
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VELVET CLOUD



2650 / M846
kaktusblüte



2650 / M81
dunstgrau



2650 / M213
stroh



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DAY & NIGHT

PURE NEW WOOL BLANKETS
-MADE IN BAVARIA-

DAY & NIGHT

WITH THIS BLANKET, YOU ARE GUARANTEED TO FEEL THAT SOUTH AMERICAN TEMPERAMENT! WE HAVE USED ONLY THE FINEST WOOL SELECTED FROM SOUTH AMERICAN SHEEP. THIS WOOL IS RENOWNED FOR ITS EXCEPTIONAL SOFTNESS, FINENESS, AND THERMAL INSULATION.

DOUBLE THE COZINESS

A UNIQUE REVERSIBLE BLANKET: "DAY" REPRESENTS THE DIVERSITY OF SOUTH AMERICA AND ITS VIBRANT COLORS, WHILE "NIGHT" REFLECTS THE DEEP DARKNESS OF THE CONTINENT'S SKY. ENJOY THIS BLANKET BY DAY OR NIGHT—IT IS SIMPLY TWICE AS COZY.

DETAILS

MODELS: BLANKET, CHILD BLANKET AND HOT WATER BOTTLE
SIZE: 150CM X 200CM / 100CM X 150CM
MATERIAL: 100% PURE NEW WOOL
WEIGHT: 1100 GRAMS
COLOR: AVAILABLE IN 15 COLORS

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DAY & NIGHT



5685 / D617
reinweiss-dklbraun



5685 / D671
reinweiss-auster



5685 / D668
reinweiss-silbergrau



5685 / D686
lila-anthra



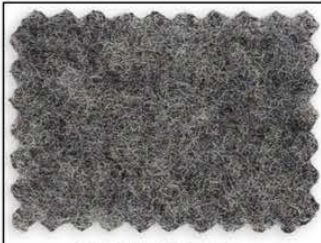
5685 / D605
rot-anthra



5685 / D620
pink-lila



5685 / D652
himbeere-zwetschge



5685 / D623
grau-anthra



5685 / D678
dklblau-anthra



5685 / D656
blau-anthra



5685 / 639
royalblau-anthra



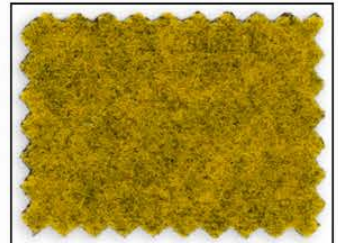
5585 / M675
HUNTER



5685 / D610
olive-anthra



5685 / D618
kiwi-anthra



5685 / D659
senf-anthra



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Tuchfabrik Geb



OUR RESPONSIBILITY OUR PROMISE

Tradition meets responsibility

For over 350 years, the Mehler textile factory in Tirschenreuth has stood for the highest quality, regional value creation, and responsible business practices. Sustainability is not a trend for us, but a core principle – lived out in every step of production, in every product.

Our blankets made from 100% pure new wool are more than just textile products – they are a commitment to nature and to the future of generations to come. The new wool comes from controlled animal husbandry and is a renewable, biodegradable resource. It requires no chemical treatment, is durable, temperature-regulating, and free of synthetic fibers.

Production takes place exclusively at our Tirschenreuth site – with short supply chains, regional partners, and state-of-the-art technology that combines tradition with environmental awareness. Our manufacturing processes are energy-efficient, resource-conserving, and adhere to the highest social standards. This guarantees not only "Made in Bavaria" quality but also a clear commitment to fair working conditions, environmentally friendly processes, and the responsible use of natural resources.

Sustainability at Mehler means taking responsibility – with textiles that last. For people who value origin, ethics and genuine quality.



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HOW DO I CARE FOR MY BLANKET?

THIS IS WHAT YOU SHOULD KNOW

Your blanket is made of pure new wool and has wonderful properties:

- It is temperature-regulating: both warming and cooling,
- breathable and moisture-wicking without feeling damp,
- antibacterial
- water and dirt repellent,
- neutralizes odors
- With proper care, it is a long-lasting companion and loyal friend.

CAN I WASH MY BLANKET?

You don't actually need to wash your blanket, as our blankets are cleaned with a biodegradable detergent during manufacturing and then processed purely mechanically. They contain no chemical additives. However, should you wish to wash your blanket, we recommend hand washing at 30 degrees Celsius using a good wool detergent.

After washing, lay the wet blanket over a clothes drying rack and let it air dry.

Do not spin or tumble dry! And please do not place in direct sunlight!

Please note: Washing may alter the appearance of your blanket, and the pile will no longer be quite as fluffy. The blanket's properties remain unaffected. Please also be aware that there is a risk of felting during washing: heat, moisture, pressure, and duration are the key factors that should be minimized.

WHAT DO I DO ABOUT STAINS?

For stains or soiling, gently dab with a cold, damp cloth. Do not rub! You can also hold the blanket under running water and rinse the stain. Position the blanket so that the water only hits the stain and then immediately runs into the basin. Afterwards, simply air dry the blanket. Avoid direct sunlight!

WHAT DO I DO IF MY BLANKET SMELLS?

Ventilate, ventilate, and ventilate some more!

You can either hang your blanket in a warm, humid bathroom or leave it in the fresh air for 1-2 days. After that, all unpleasant odors will be gone.

HOW DO I STORE MY BLANKET PROPERLY?

If you're not going to be using your blanket for an extended period, pack it in a clean plastic bag and seal it tightly. To be absolutely sure there are no moth eggs on the blanket, place the plastic bag containing the blanket in the freezer for 1-2 days. Then store the blanket in the bag in a dark, cool place.



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DIDN'T FIND WHAT YOU WERE LOOKING FOR?

Customization & Special Orders

Many of our products can be customized – for exactly the blanket that suits you:

- Overlock color
- Ceiling size
- Labelmaterial
- Additional labels
- Packaging type

New production upon request:

We will gladly manufacture blankets exactly according to your specifications – with virtually unlimited design possibilities:

- Material & Weight
- Color & Pattern
- Desired size
- fringes or overlocking
- Overlock color
- Labels & Label Material
- Packaging
- u. v. m.

Special extra:

We can also process your own wool upon request.

Contact us – we'd be happy to advise you!

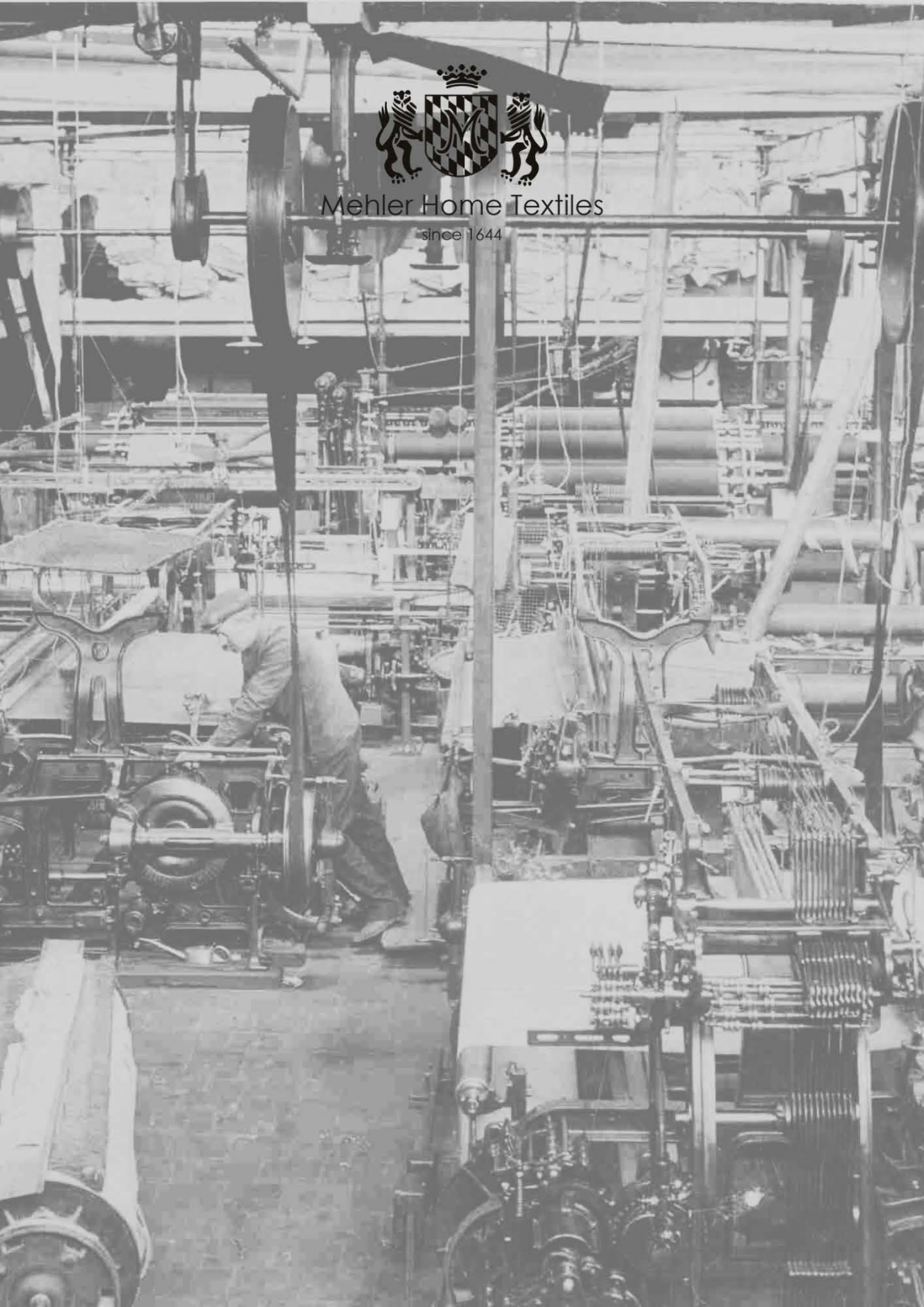


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More about us, our history and what we do,
You can find out more at



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